

2019-2020 District Goals



District: District 22 C
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

GLT team will hold a training in the Fall and Spring 2019/20. Clubs will have opportunity for specialized training to meet the needs their Club as needed based on attendance trainings

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 10 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	5
2nd Quarter	
3rd Quarter	5
4th Quarter	

By the end of the 4th quarter, the district will add a total of 10 new members.

Action Items:

My district will establish 1 club branch(es).

My district will induct 10 new Lions under 40 years old.

My district will organize at least 1 membership growth event(s).

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	1	20

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will start 1 Specialty Club(s).

Women's Club- specialized in women issues - domestic violence

Craft Club - specialize in supporting childhood cancer.

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	5
2nd Quartter	5
3rd Quartter	5
4th Quartter	5

By the end of tihe 4th quartier, the distiricti's membership drops will noti exceed 20 members.

Action Itiems:

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

GMT coordinator will contact via email each new Lion member and welcome.

Zone Chairs will schedule a Member's Orientation in the Fall/Spring 2019/20

NET GROWTH GOAL

10	+	20	-	20	=	10
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tihe 2019-2020 fscal year, my distiricti will serve 800 people.

Action Itiems:

Oft tthe tttotal number oft people served in my distirict, 100 people will be youth (under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannerr Club and Community Needs Assessment (Developing Local Parttnership and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogether tto collaboratte on ttheir service projectts tto maximize tthe impact in ttheir community

Addittonal actton ittems tto achieve tthis goal

GST Coordinattor will ftacilittatte a ttrain on tthe new MyLion websitte and phone tto increase Distirictt wide service reporttng

GST Coordinattor wil create a quartterly arttticle in Distirictt Newsletter tto provide clubs wtth ideas ftr service projectts and recognize tthe clubs doing service in ttheir area

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 100 service activities.

Action Items:

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 90 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$10,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

ADVOCATE

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items: